



ALEXANDRA VICTOR

SIGNATURE SERIES



Private Preview

**private client
edition**

by Martin's House

Alexandra Victor

CEO & FOUNDER

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by Martin's House
victory
EXECUTIVE LUXURY



PRIVATE CLIENT CARD

Discretion is the highest form of luxury.

Martin's House Private Client Card is issued privately to a limited circle of women whose influence extends beyond business into legacy. Within Martin's House, luxury is expressed through precision, protection, and personal architecture - never visibility alone.

Private Clients receive access to:

- Strategic identity advisory
- Victory-Executive Luxury design
- Victory-Maison collections
- Confidential gatherings and curated introductions

No public enrollment, and no published pricing - only relationships built over time.

Martin's House does not follow luxury - it structures it.

By invitation.

A HOUSE BUILT FROM VISION

Alexandra Victor was never created to follow fashion.

It was created to restore meaning.

Throughout history, luxury has represented more than beauty — it has symbolised protection, identity, and legacy. I founded Martin's House with a single conviction: that modern leadership, especially for women, required a new language of elegance — one rooted not in visibility, but in purpose.

The world encourages speed, noise, and constant explanation. Yet true power moves differently. It moves quietly, intentionally, and with faith.

Alexandra Victor exists for women who understand that what they carry reflects what they build. A handbag becomes an extension of thought, discipline, and destiny. Every creation you see here was imagined as a companion to leadership — not decoration, but alignment.

The Signature Series was born from this belief: that success without spiritual grounding feels incomplete, and that elegance becomes timeless when connected to meaning greater than oneself.

Martin's House designs identities, not trends.

Alexandra Victor designs symbols of personal victory.

If you are holding this catalogue, you are already part of that vision.

— George Martin's

Founder, Martin's House

THE SIGNATURE SERIES

There are moments in business where presence no longer needs explanation - where recognition happens before words are spoken, and where identity is understood, not introduced.

The Signature Series by Martin's House was created for those moments - this isn't a collection of cards, it's a collection of identity marks - designed for women who operate at a level where precision defines perception, and where every detail carries meaning. Each piece within this series is intentionally restrained.

Minimal in information, exact in composition, and refined in material - because true authority doesn't require excess.

The vertical structure reflects elevation, the signature mark reflects ownership and the weight, texture and silence reflect control. Paired with the Sovereign Signature Pouch, each card becomes part of a ritual - a moment of exchange that isn't transactional, but memorable.

You don't present information - you leave an impression.

Crafted from full-grain leather-inspired tones and finished with subtle gold precision, the Signature Series exists at the intersection of strength and elegance - where identity becomes tangible. This is a private collection.

Offered only to those who understand that leadership isn't only seen... but remembered.

At your level, your name isn't enough - you are recognised by what you leave behind.

THE SILENT CARD

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THE SOVEREIGN CARD



THE VERTICAL CARD

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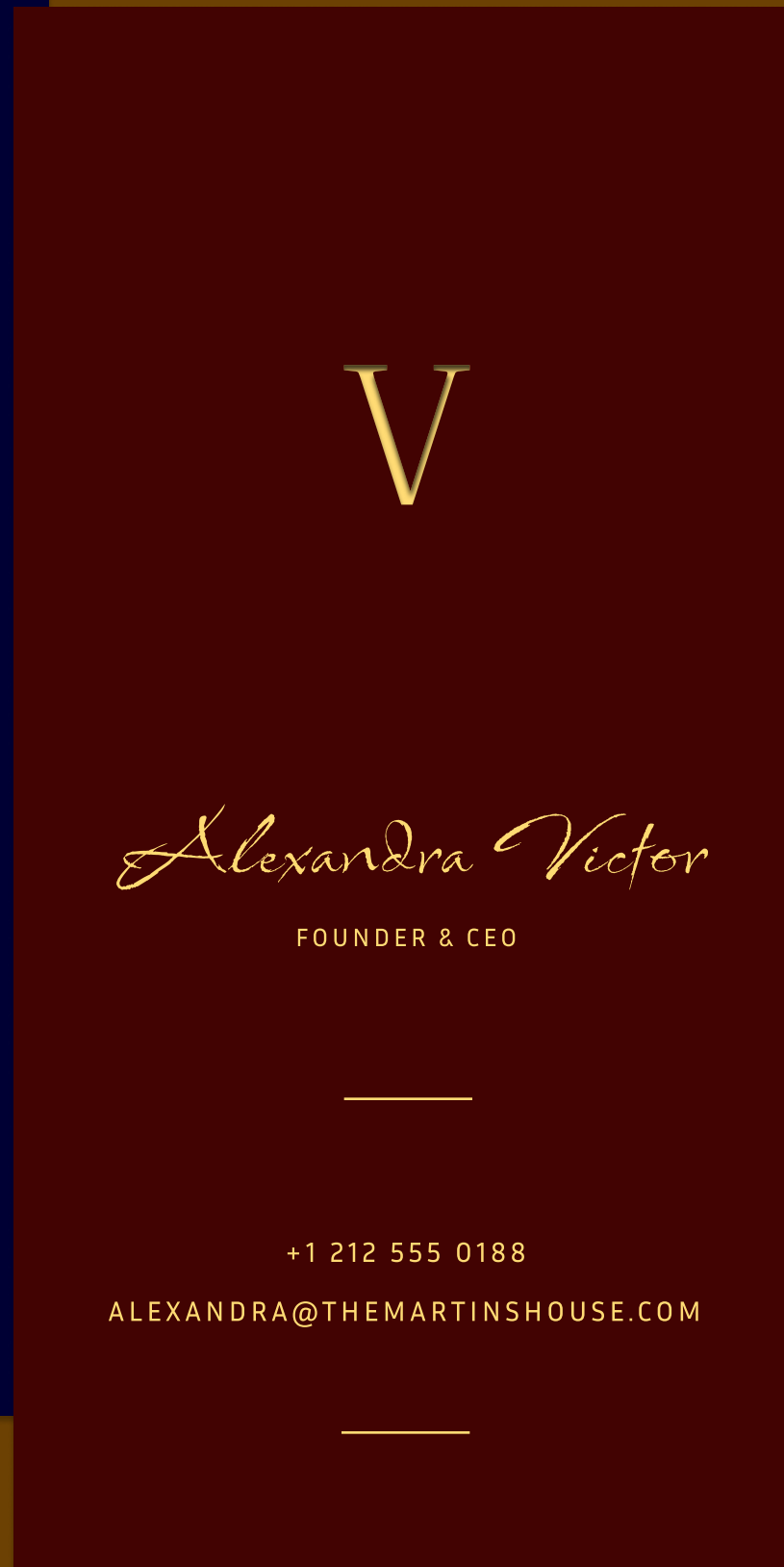
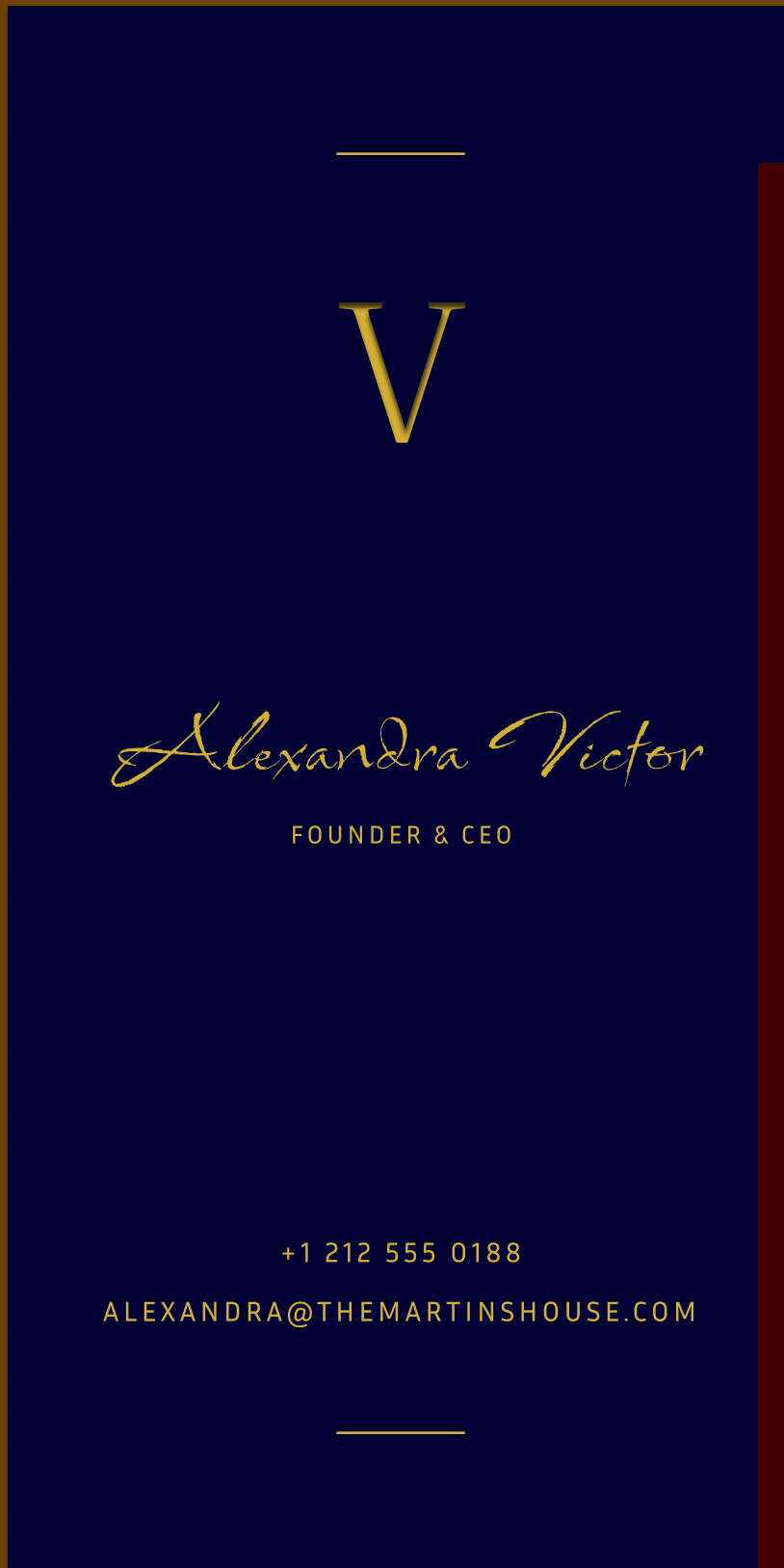
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THE SIGNATURE CARD



THE SILENT SIGNATURE

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SIGNATURE SERIES

THE
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**THE PRIVATE
NAVY EDITION**

BY MARTIN'S HOUSE





**THE PRIVATE
NAVY EDITION**

BY MARTIN'S HOUSE



**THE PRIVATE
BROWN EDITION**

BY MARTIN'S HOUSE





**THE PRIVATE
BROWN EDITION**

BY MARTIN'S HOUSE



**THE PRIVATE
WHITE EDITION**

BY MARTIN'S HOUSE





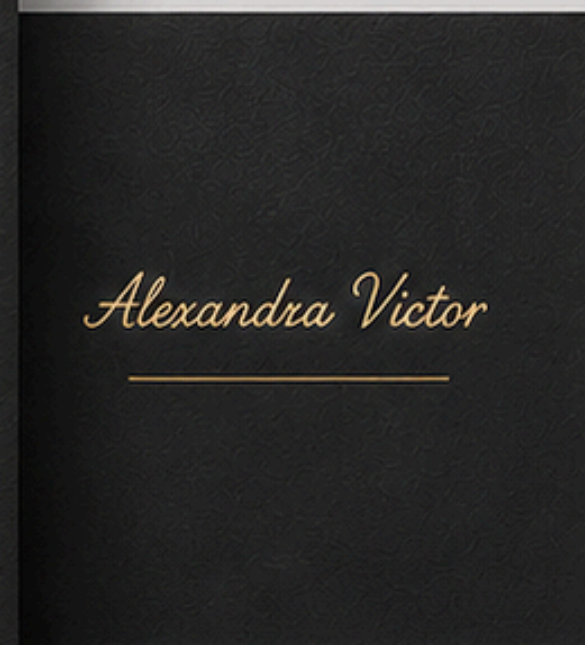
**THE PRIVATE
WHITE EDITION**

BY MARTIN'S HOUSE



**THE PRIVATE
BLACK EDITION**

BY MARTIN'S HOUSE





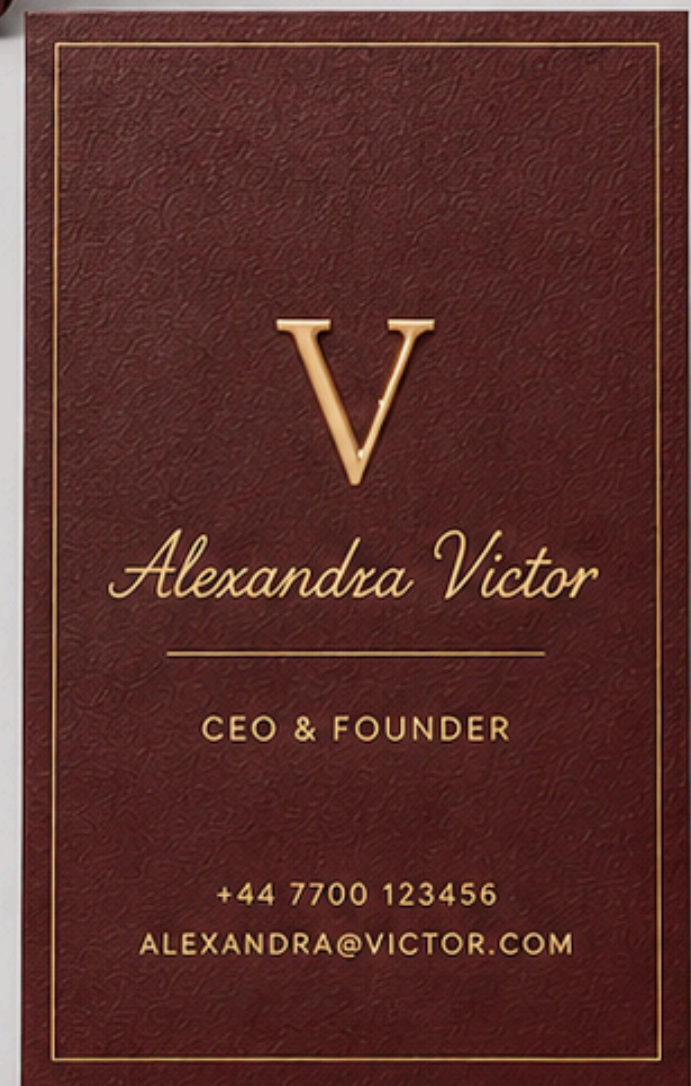
**THE PRIVATE
BLACK EDITION**

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**THE PRIVATE
BURGUNDY EDITION**

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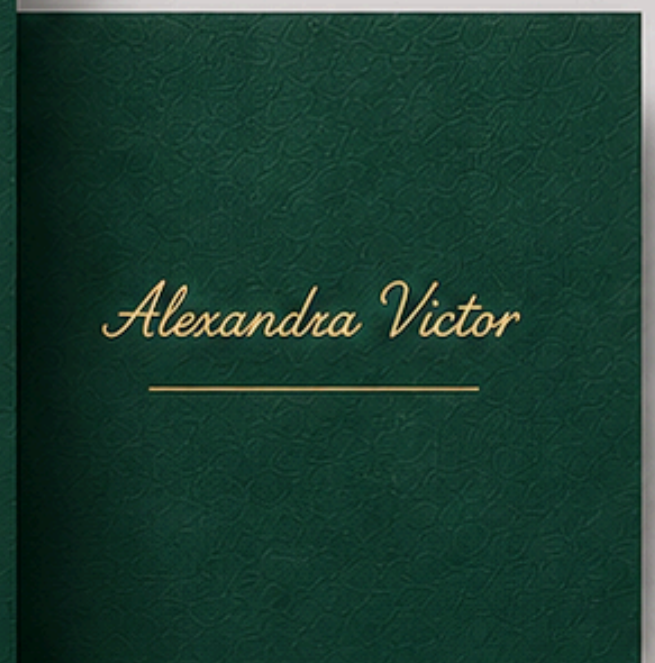
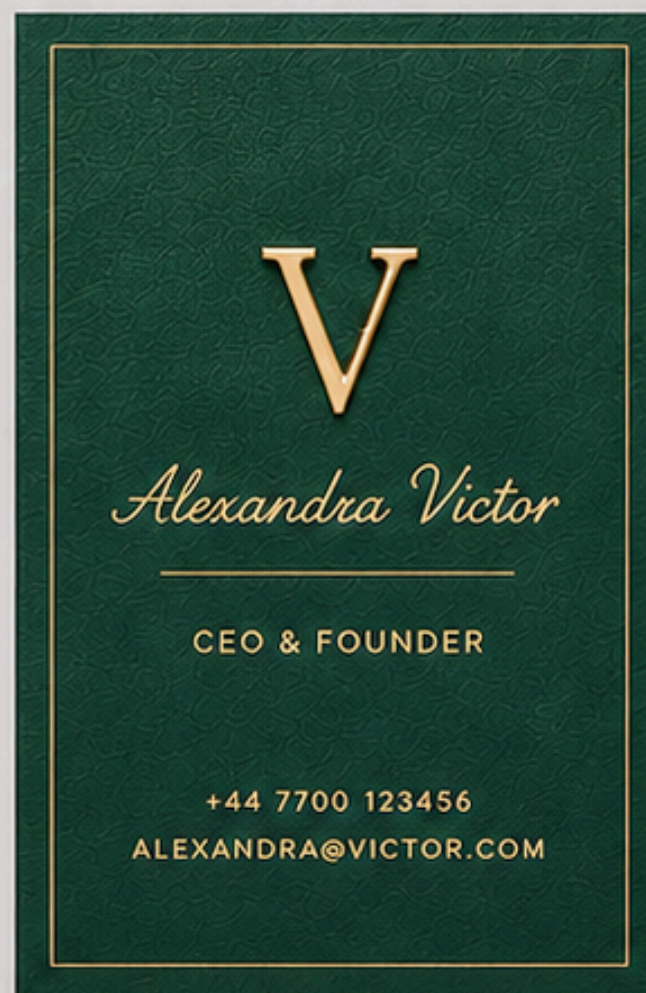
**THE PRIVATE
BURGUNDY EDITION**

BY MARTIN'S HOUSE



**THE PRIVATE
DEEP EMERALD
GREEN EDITION**

BY MARTIN'S HOUSE





**THE PRIVATE
DEEP EMERALD
GREEN EDITION**

BY MARTIN'S HOUSE

THE
PACKAGING

V

THE SIGNATURE SERIES

YOUR SIGNATURE.
YOUR STANDARD. YOUR LEGACY.

MARTIN'S HOUSE
PRIVATE CLIENT EDITION



Alexandra Victor

PRIVATE CLIENT
EXECUTIVE CARDS

MARTIN'S HOUSE
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MARTIN'S HOUSE

WELCOME TO
THE SIGNATURE SERIES

A LIFE OF SIGNIFICANCE

V

V



THE BEGINNING OF LEGACY

An Alexandra Victor luxury business Signature Series is never the end of a purchase; it is the beginning of a relationship.

Over time, it will accompany decisions that reshape companies, journeys across continents, private victories never announced, and moments when silence carries more authority than words. It will witness growth, resilience, reinvention, and success.

Luxury objects become meaningful when they live alongside extraordinary lives.

This collection was created as a collector's edition because leadership itself is rare. Each piece belongs to a woman whose path cannot be replicated — only honoured.

Years from now, these creations will not represent fashion.

They will represent a chapter of history:

The era when women CEOs defined power on their own terms.

Alexandra Victor team thanks you for allowing our craftsmanship to accompany your legacy.

Carry your victory forward.



INVESTMENT PHILOSOPHY.

Alexandra Victor creations are developed as strategic brand assets rather than printed materials. Each project reflects a commitment to craftsmanship, thoughtful design, and executive positioning.

Availability is limited to maintain creative focus and exclusivity.

SUBMIT AN INQUIRY

To begin your **Alexandra Victor** experience, please contact:

Studio Inquiries

victoryconcepts@jorgedd.com

or visit:

www.jorgedd.com/

Selected inquiries receive a response within 3–5 business days.



ALEXANDRA VICTOR
SIGNATURE SERIES





ALEXANDRA VICTOR

EXECUTIVE IDENTITY WEAR

EXECUTIVE
IDENTITY WEAR



ALEXANDRA VICTOR
EXECUTIVE IDENTITY WEAR



EXECUTIVE IDENTITY DENIM™
EXECUTIVE WHITE